

Veer Singh

Veer Singh is an erstwhile farmer and entrepreneur, with an interest in philanthropy, creative disciplines, nature, India and above all, children.

As the founder of Vana, he has been instrumental in imagining, implementing, and evolving Vana Retreat (now Six Senses Vana) and the Vana brand into India's most genuine and aspirational wellness endeavour.

Expertise

Sustainable Practices
Long-term Planning
Business Development
Holistic Brand Building
Experience Curation
Design Thinking

Languages

Hindi
English
Spanish

Other Interests

Film
Hindustani Classical Music
Nature and Ecology
Cuisine
Indian Wisdom and Traditions
Musical Instruments
Traditional and Contemporary Art
Farming and Horticulture
Politics

Professional Accomplishments

Founder and Chairman at Vana

January 2009 – present

Vana Retreat, Malsi Estate, Dehradun

now
Six Senses Vana

Led the planning and conceptualisation of the Vana Retreat at Malsi Estate.

- Closely involved with boutique Spanish firm *Esteva i Esteva Arquitectura* in the design, architecture, and landscaping of the retreat.
- Led Vana to become a fully self-reliant and self-sufficient eco-friendly retreat that was awarded a LEED Platinum Certification from the US Green Building Council.
- Personally hired 300 team members who bought into Vana as a way of life.
- Actively collaborated with his team of experts and doctors to curate the retreat's wellness menu and offerings.
- Closely involved in building Añayu and Salana, Vana's two restaurants that serve exceptional homestyle, healthy cuisine grounded in wellness principles.
- Involved in managing the retreat's day-to-day operations as well as long-term planning.
- Closely involved in orchestrating every step of a Vanavasi's experience.
- Set up the Young Vanavasi programme, offering mini-journeys for children to hone values of compassion, community, and personal wellbeing.
- Successfully brought in Six Senses as a management partner to give Vana a secure, prosperous, and dynamic future.

Therapiya, New Delhi

Created an urban boutique wellness brand that provides a holistic and qualified alternative to conventional medicine.

Vanapurna	Conceptualised an F&B brand which acts as a repository for Vana's widely-lauded recipes, packaged snacks, and therapeutic infusions.
Vanaveda	Developed a personal care and wellness brand whose product range celebrates the wisdom of Ayurveda, enhancing wellbeing while minimising impact on the environment.
Vanavastr	Created a contemporary, mindful apparel brand that embraces Indian design sensibilities and reimagines Indianwear as everyday wear. Invested in and mentored renowned fashion designers Abraham & Thakore.

Educational Qualifications

2006	Certificate of English Language Training to Adults, International House, London, England
2005	Bachelor of Science (Physics), Imperial College, London, England
2002	Advanced Level Spanish, International House, Madrid, Spain
2001	A Levels (Physics, Mathematics and Economics), Harrow School, London, England
1999	CBSE All India Secondary School Examination (Class X), St. Columba's School, New Delhi, India

Vana Foundation	<p>Led philanthropic efforts to support projects focused on India, children, and nature.</p> <ul style="list-style-type: none"> Organised multiple editions of Vidyaloke, an effort to offer ancient Indian wisdom to a contemporary world, with the blessing of His Holiness Dalai Lama and other renowned Buddhist teachers. Organised the Siddhartha Festival in 2016, sharing Buddha's teachings with a modern audience. Worked on Vana Krishi, an ambitious initiative to create farmer networks. During the COVID-19 pandemic, his team provided substantial relief efforts to the Uttarakhand Government. Directed financial resources to various philanthropic projects focused on children's health and wellbeing.
Shishu Bhojan	Currently in the midst of launching a tech-powered non-profit service that home-delivers nutritious meals for newborns, toddlers, and children from underserved communities.
Naadvistaar	Launched an alternative space for individuals to experience, interiorize, and appreciate the diverse musical traditions of India.

Farm Volunteer, Spain and India

2004, 2005, 2006, 2007

Yearning to live a more conscious life, Veer worked on Binifela Farm in Mallorca, Spain, as well as various farms in North and South India, where he learnt to practice organic agriculture, lived frugally and devoted himself to becoming a self-sufficient farmer.